

What is the “Beta Test Program, for Omniture technology”?

Help determine the quality of a product before general availability.

The Omniture Beta Test Program is designed to meet the needs of our development teams and our customers. The beta test process helps the Omniture Business Unit (OBU) determine the quality of a product before general availability. External beta testers find and report problems and feature requests while using OBU beta products in their working environments.

What is an External Beta tester?

An External beta tester is a customer who has been selected to work with our beta manager, product management and development teams while testing our product(s) prior to general availability.

What are the requirements to be an External Beta tester?

An external beta tester must commit to the following:

- Test the product for a minimum of two hours per week.
- Complete the provided weekly testing assignment.
- Report on defects found during beta testing.
- Participate in weekly conference calls to report feedback on reliability, stability, and readiness of product for the marketplace.
- Act as a media reference for the product.
- Participate under a Confidentiality agreement.

What are the benefits of being an External Beta tester?

- The ability to learn the product prior to general availability.
- Involvement in development cycle, which includes the ability to influence the final product and submit feature requests prior to release.
- Enhanced technical support throughout the duration of the beta test period.
- More stable product due to multiple individuals testing in many environments.
- One-on-one contact with the Development team, Product Management, Marketing, etc., through regular conference calls.
- Relationship-building opportunities with other beta testers around the world.
- Product training sessions during conference calls.
- Resulting knowledge gained from participating on the beta test program.

When does the OBU conduct their beta test programs?

The beginning of a beta project is determined by the development cycle of each OBU product.

How do I become an OBU Beta Tester?

To volunteer as an external beta tester, please complete the form and indicate the product(s) you are interested in beta testing. You will then be contacted once we begin recruiting for the product(s) you are interested in.